



17th ICoSReSSE

International Conference of Strategic Research
on Scientific Studies and Education



SHAPING THE FUTURE: EMBRACING DIGITAL TRANSFORMATION



24-26 APRIL 2025

Niš/Faculty of Economics University of Niš

Program



Hosted by the
Faculty of Economics
University of Niš

This conference is supported by **Mekin Academy**
Academic Studies, Conferences
and Scientific Consultancy



IMPORTANT NOTES

- 1- Each presentation lasts 15 minutes.
- 2- A separate link is defined for each day. You can log in at any time you want from the specified link every day.
- 3- Please be ready in the hall 30 minutes before the presentation time.
- 4- There are papers from 12 different countries, the distribution of papers by country is given at the end of the program.
- 5- Time zone: Universal Time Coordinate **UTC+2**. Please check your time zone and be ready for the presentation at the time specified in the program.

24 April 2025, Thursday • Virtual Saloon**Zoom ID : 853 8111 3863****Direct link:****Zoom Password : 915996**<https://us06web.zoom.us/j/85381113863?pwd=XvXY5aDzlWltCqOeralufjsHqSq340.1>

24 April 2025, Thursday		Invited Speakers • Chair: Ferdi Akbiyik	Opening Session • Time: 10.00-10.30
TR	250400	Ömer Kürşad Tüfekci	ABOUT ICOSRESSE 2025
RS	250400	Dejan Đorđević	WELCOME SERBIA
RS	250400	Marija Petrović-Randelović	WELCOME SERBIA
RS	250400	Marija Radosavljević	UP-SKILLING RESEARCHERS FOR SUSTAINABLE ENTREPRENEURSHIP BASED ON INNOVATION PROCESS MANAGEMENT – I
RS	250400	Sandra Milanović Zbiljić	UP-SKILLING RESEARCHERS FOR SUSTAINABLE ENTREPRENEURSHIP BASED ON INNOVATION PROCESS MANAGEMENT – II

24 April 2025, Thursday		Invited Speakers • Chair: Fioralba Vela	Session 1 • Time: 10.45-12.30
PT	250405	Mariana Rodrigues, Adriana Silva, Márcia Santos, Cristina Góis	TOWARDS SUSTAINABLE POLICY: ASSESSING THE DETERMINANTS OF CO ₂ EMISSIONS IN THE EU
PT	250456	Beatriz Sofia Lapo Girão, Fernanda Pedrosa Alberto, Alexandra Leandro	EXPLORING THE CORPORATE COMMUNICATION OF ANNUAL REPORT COVERS: A CASE STUDY
PT	250457	Lara Mendes Bacalhau, Ivo Rodrigues, Alexandra Leandro	EXPLORING OLIVE AND OLIVE OIL MARKET SHIFTS AND TRENDS: MANAGEMENT LESSONS FROM A COMPARATIVE STUDY OF PORTUGAL AND TÜRKIYE'S GLOBAL ROLE IN PRODUCTION, CONSUMPTION, AND INTERNATIONAL TRADE
PT	250458	Cristina Góis, Gonçalo Carvalho	NEW SUSTAINABILITY REPORTING: A CASE STUDY OF THE ELECTRIC SECTOR
JP	250402	Fan Fan	ONLINE COMMUNICATION BETWEEN AGRICULTURAL SOCIAL ENTERPRISES AND ETHICAL CONSUMERS: THE ROLE OF CSR AND ORIGIN INFORMATION
LK	250403	Rangana Shalika	SUSTAINABLE TOURISM PRACTICES IN SRI LANKA
AL	250404	Fioralba Vela	ROLE OF UNIVERSITY IN SMART CITY DEVELOPMENT IN VLORA REGION

24 April 2025, Thursday		Chair: Arafat Useini	Session 2 • Time: 13.00-15.00
NMK	250418	Dijana Gorgieva	THE RIGHT OF LEGAL PROTECTION IN THE CIVIL LAW AND IN THE COMMON LAW SYSTEM
NMK	250419	Fehmi Skender, Ilker Ali	EXPLORING THE ROLE OF AI-SUPPORTED HYBRID LEARNING ENVIRONMENTS IN MODERN EDUCATION
NMK	250420	Azam Korbayram, Ebrar Ibraimi, Elif Hoca	EVALUATION OF THE MACEDONIAN GOVERNMENT SYSTEM WITHIN THE CONCILIATORY PARLIAMENTARY MODEL
NMK	250421	Arafat Useini	DIFFICULTIES EXPERIENCED BY ERASMUS STUDENTS DURING INTERNATIONAL STUDENT MOBILITIES: EXPERIENCES OF OUTGOING STUDENTS
NMK	250422	Şehida Rizvançe Matsani	A COMPILATION STUDY ON THE EMOTION OF FEAR IN THE CONTEXT OF EMOTIONS
NMK	250424	Barış Yılmaz	ASSESSMENT OF CLIMATIC TRENDS USING THE INNOVATIVE ŞEN TREND METHOD: A CASE STUDY OF BERGAMA, TURKEY
NMK	250425	Tevfik Can İnan	THE PROBLEM OF LIABILITY IN ARTIFICIAL INTELLIGENCE APPLICATIONS IN THE CONTEXT OF INTERNATIONAL CRIMINAL LAW
GE	250423	Megi Kopperia, Nia Tsenteradze, Ömer Kürşad Tüfekci, Ferdi Akbiyik	HOW CULTURE INFLUENCES CONSUMER BEHAVIOR IN MARKETING

24 April 2025, Thursday			Chair: Ragif Gasimov	Session 3 • Time: 15.15-17.00
AZ	250429	Ismayıl Amirli Baxtiyar	INFLUENCE OF BRANDING ON INCREASING SPEED AND LIMITS OF SHOPPING DYNAMICS IN AZERBAIJAN	
AZ	250430	Aliyeva Rana Qafar	WOMEN'S EDUCATION AND GENDER RELATIONS AMONG RURAL COMMUNITIES	
AZ	250431	Kahayeva Zumrud Muslum	ASSESSMENT OF HOSPITALITY ESTABLISHMENTS AND ACCOMMODATION FACILITIES IN ZAGATALA DISTRICT AS GREEN INDUSTRIAL ENTERPRISES	
AZ	250432	Jateen Mahmood Raoof, Elnur Sardarov Zaur	ECONOMIC, POLITICAL AND SOCIAL EFFECTS OF CORRUPTION: MEASURES AND METHODS TO STRUGGLE CORRUPTION	
AZ	250433	Elnur Sardarov Zaur, Birgol Saadoon Mustafa	THE RELATIONSHIP BETWEEN CORRUPTION AND INCOME INEQUALITY	
AZ	250434	Elnur Sardarov Zaur	TYPES OF CORRUPTION AND FACTORS PROMOTING CORRUPTION	
AZ	250435	Ragif Gasimov	HUMAN RESOURCES PLANNING IN LOCAL GOVERNMENTS IN AZERBAIJAN: A STUDY IN THE NORTHWESTERN REGION	
AZ	250455	Babayeva Hayat Rovshan, Elnur Sardarov Zaur	INSPECTION AND COMBAT OF FRAUD AND CORRUPTION IN BUSINESS	
AZ	250456	Fargana Aliyeva Mustafa, Elnur Sardarov Zaur	AN ASSESSMENT OF THE ROLE OF CORPORATE GOVERNANCE IN PREVENTING FRAUD AND CORRUPTION IN BUSINESS	

25 April 2025, Friday • Virtual Saloon



Zoom ID : 883 2532 3524

Zoom Password : 253470

Direct link:

<https://us06web.zoom.us/j/88325323524?pwd=qhaiwfiha7Z40aEbbKFPmbLkT5aCTk.1>

25 April 2025, Friday			Chair: Marija Petrović-Randelović & Marija Radosavljević	Session 4 • Time: 10.00-12.00
HR	250406	Marko Kolaković, Mladen Turuk, Tin Horvatinović, Ivan Turčić	DIGITAL NOMADS ANALYSIS: CASE OF CROATIA	
RS	250407	Jelena Basta, Slavica Pejić	EXPLORING THE IMPACT OF AI TOOLS ON LINGUISTIC SKILLS DEVELOPMENT IN ESP/LSP LEARNING	
RS	250408	Milica Ristić Cakić, Jovana Milenović	TAXATION IN A DIGITIZING WORLD: OVERCOMING CORPORATE INCOME TAX CHALLENGES IN THE EU	
RS	250409	Marija Petrović-Randelović, Snežana Radukić, Žarko Popović	THE IMPACT OF DIGITALIZATION ON ENVIRONMENTAL QUALITY: THE CASE OF WESTERN BALKAN COUNTRIES	
RS	250410	Ljubisa Mičić, Sandra Milanović Zbiljić	THE ROLE OF DIGITAL WORKPLACE TRANSFORMATION IN ENHANCING ORGANIZATIONAL SUSTAINABILITY: A POST-PANDEMIC ANALYSIS	
RS	250411	Stojan Debarliev, Ljubomir Drakulevski, Vesna Bucevska, Bojan Kitanovikj	DRIVERS AND CHALLENGES OF IMPLEMENTING SUSTAINABILITY AND CIRCULAR ECONOMY PRACTICES IN DEVELOPING ECONOMIES	
RS	250412	Marija Radosavljević, Mina Matić, Maja Ivanović Đukić	THE ROLE OF PROCESS-ORIENTED IT TOOLS IN ACHIEVING BUSINESS EXCELLENCE	
RS	250413	Gorica Boskovic, Aleksandar Manasijevic	DIGITAL TRANSFORMATION IN THE FUNCTION OF SUSTAINABLE REGIONAL DEVELOPMENT OF THE REPUBLIC OF SERBIA	
RS	250414	Dina Živković, Danijela Stošić Panić	SERVITIZATION STRATEGY AND DIGITALIZATION: WHAT WE KNOW AND WHAT WE SHOULD TEACH? Presentation of project results: Researching Women Entrepreneurs' Management Practice in Order to Improve Their Competencies to Achieve Business Success – WE-Succeed	
RS	250415	Tatjana Stevanović	THE IMPORTANCE OF DIGITAL TRANSFORMATION FOR ESG REPORTING	
RS	250416	Vesna Janković Milić, Sonja Jovanović	URBAN TREES DIVERSITY AS A CHALLENGE FOR CITIES RESILIENCE – CASE STUDY OF THE CITY OF NIŠ	
RS	250417	Jelena Stanković, Ružica Petrović	CHALLENGES AND OPPORTUNITIES OF DIGITAL TRANSFORMATION OF MARKET-ORIENTED COMPANIES IN THE REPUBLIC OF SERBIA	

25 April 2025, Friday		Chair: Nilgün H. Budak	Session 5 • Time: 13.00-14.30
TR	250449	Nebahat Kalkan, Sezen Coskun	NATURE-FRIENDLY ECOFUNCTIONAL SPACES
TR	250454	Nebahat Kalkan, Sezen Coskun	REGULATIONS FOR WATER MANAGEMENT PLANNING IN ECOLOGICAL RECREATION AREAS
TR	250450	Nilgün H. Budak	ANTIOXIDANT PROPERTIES OF ARONIA VINEGAR
TR	250451	Nilgün H. Budak	HEALTH EFFECTS OF TRADITIONAL METHOD VINEGAR
TR	250452	Sedat Özcan	THE EFFECT OF LEG STRENGTH AND EXPLOSIVE POWER ON SPRINT PERFORMANCE IN FEMALE ATHLETES PARTICIPATING IN FUTSAL
TR	250453	Zişan Korkmaz Özcan, Büşra Yüksel	CONTRIBUTIONS OF LOCAL GOVERNMENTS TO TOURISM STAKEHOLDERS

25 April 2025, Friday		Chair: Eylem Bayrakçı	Session 6 • Time: 14.30-15.45
TR	250444	Yusuf Yıldırım	FOREIGN POLICY AND PUBLIC DIPLOMACY
TR	250445	Mehmet Dinç, Eylem Bayrakçı	CULTURAL HUMILITY: REFLECTIONS ON ORGANIZATIONAL LIFE
TR	250446	Eylem Bayrakçı, Mehmet Dinç	EXPLORING DIGITAL TRANSFORMATION FROM THE PERSPECTIVE OF ACADEMICS THROUGH A DESCRIPTIVE PHENOMENOLOGICAL APPROACH WITHIN THE FRAMEWORK OF LEAVITT'S DIAMOND MODEL
TR	250447	Hasan Şenol, Çağla Karadavut	THE EFFECT OF TAX REVENUES ON PUBLIC EXPENDITURES AND ECONOMIC GROWTH IN TURKEY
TR	250448	Rüya Akgün, Ömer Kürşad Tüfekci, Ferdi Akbıyık	DIGITAL TWIN AND CONSUMER LOYALTY: THE IMPACT OF PERSONALISED PRODUCT AND SERVICE DELIVERY

25 April 2025, Friday		Chair: Ali Bentouaf	Session 7 • Time: 16.00-17.30
DZ	250439	Ali Bentouaf	STRUCTURAL, ELECTRONIC, AND THERMOELECTRIC PROPERTIES OF RENi ₂ (RE = Dy, Er, Ho) RARE EARTH INTERMETALLIC COMPOUNDS: A DFT INVESTIGATION
DZ	250440	Benameur Nehar	ENHANCING GLOBAL CITIZENSHIP THROUGH VIRTUAL EXCHANGES IN HIGHER EDUCATION
DZ	250441	Mokhtar Berrahal	FP-LMTO CALCULATIONS OF ELASTIC AND ELECTRONIC PROPERTIES OF THE FILLED SKUTTERUDITE TbRu ₄ P ₁₂ UNDER THE EFFECT OF THE PRESSURE
DZ	250442	Mokhtar Ouazene	DEVELOPMENT OF AN ENVIRONMENTALLY FRIENDLY EXTRACTION METHOD FOR DYE EXTRACTION USING THE SURFACTANTS TRITON X-114 AND TRITON X-100
DZ	250443	Mohammed ElAmine Belhadj	A DENSITY FUNCTIONAL THEORY INVESTIGATION OF STRUCTURAL, ELECTRONIC STRUCTURE, MAGNETIC, AND MECHANICAL PROPERTIES OF A NEW HALF-METALLIC Cr ₂ VAs FULL-HEUSLER COMPOUND

25 April 2025, Friday		Chair: J. Raof Mahmood	Session 8 • Time: 17.30-18.30
IR	250426	Mohammed Naseef Hardan	CEREAL CULTIVATION IN ANDALUSIA
IR	250427	Rafea A. Munef	STUDY OF EFFECT SPRAY DISTANCES ON THE OPTICAL PROPERTIES OF ZNO THIN FILMS PREPARED BY SPRAY PARALYSIS
IR	250428	Ahmed Abed Ibrahim	MEASUREMENT OF RADON CONCENTRATION IN KIRKUK GOVERNMENT SOIL BY USING RAD 7 DETECTOR

17th ICoSReSSE Overview

Country Abbreviation and Country Name	The Number of Papers	Country Abbreviation and Country Name	The Number of Papers
AL - Albania	1	JP - Japan	1
AZ - Azerbaijan	9	LK - Sri Lanka	1
DZ - Algeria	5	NMK - North Macedonia	7
GE - Georgia	1	PT - Portugal	4
HR - Croatia	1	SR - Serbia	15
IR - Iraq	3	TR - Turkiye	12
TOTAL	59		